



## 2021 Internship: Marketing and Communications

STgenetics® is the preeminent sex-selecting service provider for livestock breeders, ranchers and farmers worldwide who seek to maximize their herds' productivity and efficiency through artificial insemination breeding techniques.

**Location & Hours:** Middleton, WI, 8:00 am – 5:00 pm

**Education:** Must be pursuing a degree in Marketing, Communications, Animal/Dairy Science or related field

**Overview:** STgenetics is looking for an organized, optimistic and talented individual interested in expanding his or her marketing and communications skills. This position will allow you to expand skills in event marketing and internal and external content creation.

### Duties and Responsibilities:

- Collaborate with numerous sales and marketing teammates to create internal and external marketing content including enewsletters, direct mail, written testimonials, among others
- Aid in negotiating, drafting and maintaining partnerships with all sponsorees, organizations and events
- Perform market research to evaluate company's current position in the industry and potential opportunities

### Qualifications:

- Strong written and verbal communication skills, with an emphasis on presentation skills
- Self-directed and able to work without supervision
- Proficient in Microsoft Office (Excel, Word and PowerPoint)
- Graphic Design not required, but recommended (Adobe Creative Cloud)
- Energetic and eager to tackle new projects and ideas

**Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**College/University:** \_\_\_\_\_

**Area of Study:** \_\_\_\_\_

**Expected Graduation Date:** \_\_\_\_\_

**List any relevant coursework that you have taken:**

---

---

---

---

---

---

---

---

**Please attach a resume and a list of references.**

All applications and questions should be sent to [intern@stgen.com](mailto:intern@stgen.com) by **December 18<sup>th</sup>, 2020**.